



Get Hired! Professionals Programme (www.thecareercoach.co.uk)

Are you looking for your next job? Do you want a comprehensive job search coaching programme that will take you from getting prepared for your search right through to achieving offers and landing your next job? Whether you are starting out or have been searching for a while, and have seriously lost focus, motivation and momentum and need to re-think your whole approach, here's what you can expect from our most popular job search programme:

- A **confidential sounding board** to explore your personal situation and options.
- **Efficient strategies that generate maximum results (job offers) in the shortest time.**
- A **clear structure and an on-going support and accountability process**, so you follow through and stay on track.

Programme elements

Up to 8 hours of personalised coaching with experienced Coach, Ros Toynee (worth £1300)

1. **1 X 1.5 hour "Focus Session"** in which we get to the root of what you *really* want from your next role and organisation, and identify 3-5 relevant job targets.
2. **1 X 1.5 hour "Job Search Strategy Session"**. In-depth coverage of different ways you could find your next role and discussion on where you want to focus. Plus **Weekly Action Planning Tool**.
3. **4 scheduled laser 30 minute "Work Your Strategy Sessions" (depending on how long it takes to land your next job)** to go deeper and provide on-going guidance and accountability. **Profile reviewed with your coach during one of your coaching sessions**, with direct feedback on different ways you can make it stronger.
4. **1 X 1.5 hour live "Interview Simulation" in which you are interviewed for a role of your choice.** Receive detailed feedback on your interview strengths and weaknesses and a personalised interview action plan.
5. **Up to 2 X 10-15 minute "Motivational Boost Calls"**. Use the morning of an interview, to re-inspire you to work your Job Search Strategy, or to recover from a setback.
6. **"Strategy Review Session"** planned 40 days into our work together to review progress against initial goals. Adjust Job Targets and/or Search Strategy if your target job market is suggesting refinements are needed or celebrate reaching your goals and harvest rich learning for future searches.

7. **Coach's preparation time before and after Sessions and email support as and when you need it.**

Dedicated support with CVs, cover letters and your LinkedIn Profile done by our full time CV writing expert, Rachel Vincent (worth £300)

8. **Your CV rewritten to reflect you and your experience perfectly to generate interest from recruiters and potential employers.**
9. **Done for you LinkedIn Profile Summary, on request.**
10. **Up to 3 done-for-you Cover Letters OR 1 done-for-you Supporting Statement for an online Application Form.**

Plus access to a suite of online tools, checklists and templates to support your search.

Fees

The investment for **Get Hired! Professionals Programme** is **£1600**.

PAYMENT OPTION 1 - Pay within 48 hours of your career review consultation and receive 25% off bringing your investment down to just £1200. You will also receive the following TWO BONUSES:

1. **A personalised virtual "Use LinkedIn to further your Job Search Tutorial"** with our social media expert Danny Bermant (worth £225). Includes how to use advanced search features to find companies, industries and decision makers, how to leverage your LinkedIn network to get in front of the right decision makers and what to say when connecting with them, how to grow a small network quickly and privacy settings. Also tips to enhance your LinkedIn Profile to make you more attractive to recruiters and employers.
2. **Access to Ros' professional network:** Where there is someone in my LinkedIn network which you would like to be introduced to for the purposes of your search, Ros will connect you personally (priceless, and unique to The Career Coach).

PAYMENT OPTION 2 – Full Fee, paying by installments. Deposit £600 by bacs transfer within 48 hours, plus 2 instalments of £500.

How do I assess whether this is right for me?

Book yourself in for your free telephone or Skype career review session now to find out. Go to <https://rostoyabee.coachesconsole.com/calendar/>

Sometimes a client will not need all of the elements of this programme. If this is your situation, Ros will discuss an alternative programme tailored for you and give you a revised fee and payment options. Come to the career review ready to discuss the elements you know you need and those you may less sure of, and together we'll make sure you have the right support and fee for you.