

Get Hired!

Job search programmes with The Career Coach



thecareercoach

Having problems with securing a new role?
Frustrated with not being shortlisted for roles that represent your experience and the career progression you want?

Recruitment processes have become more complex in recent years, with LinkedIn and other technologies fundamentally disrupting the way that employers and recruiters find good people like you.

Give yourself a genuine competitive advantage by working with a coach who can guide you through the minefield and support you to land your next job offer.



If it's been a few years since you last looked for a new opportunity, chances are what worked for you before might be out of date or need some refinement to reflect current recruitment practices.

If you're failing to get shortlisted or are getting offered the wrong kind of job for you, working with a coach can help you assess where you are going wrong, and how to hit the "reset" button and achieve success fast.

We work with professionals at all levels and in all sectors to help them articulate their experience to potential employers in a compelling way and to find the jobs that are perfect for them.

Choose from our fully comprehensive **Get Hired! Professionals Programme** for end-to-end support or our **Lite** version for those needing a lighter touch.

"I have been offered the Director of Finance role at a charity in Sussex and will be starting in mid-January. It looks like a great organisation and their mission is one that inspires me. They have recently been through some changes and the Executive Management Team will be brand new".

"Thank you for the advice and support you gave me this year. I know that this contributed to my success in the interview; your advice was invaluable".

S. Roebuck, Get Hired! Programme, Sussex

HOW CAN I FIND OUT IF THIS IS FOR ME?

Get Hired! is for those who know that they are spinning their wheels in their search - and would value rethinking their approach in a confidential setting with the support of an experienced career coach steeped in the most up-to-date recruitment practices.

The results you achieve will be determined by the level of focus and commitment you give to this programme. You will be more successful if you are open to being challenged, have the courage to step outside of your comfort zone and the discipline to follow through on actions arising from each call. You value learning and are committed to your own professional and personal excellence.

To find out more about how this programme works and whether it is suitable for you, we advise you to book a no-obligation 40-minute consultation by phone or Skype through our website (details below). All prospective clients are asked to complete and email our **Get Hired! Assessment Form** no later than 24 hours before their consultation so that our time on the call is focused only on the aspects of your search that you would like support with.



GET HIRED! PROFESSIONALS PROGRAMME & FEES

Want a comprehensive coaching programme that will take you from preparation right through to negotiating your offer? Benefit from:

- **A confidential sounding board to explore your personal situation and options.**
- **Efficient strategies that generate maximum results (job offers) in the shortest time.**
- **A clear structure and an on-going support and accountability process, so you follow through and stay on track.**

Up to 8 hours of one-on-one coaching with Ros Toynbee, with access to our online resources (worth £1,300)

1. 1 X 1.5 hour “Focus Session”: get to the root of what you *really* want from your next role and identify 3-5 relevant job targets.
2. 1 X 1.5 hour “Job Search Strategy Session: discuss and agree the best way to find your next job and Weekly Action Planning Tool.
3. 4 scheduled laser 30 minute “Work Your Strategy Sessions” to go deeper and provide on-going guidance and accountability.
4. 1 X 1.5 hour live “Interview Simulation” in which you are interviewed for a role of your choice. Receive detailed feedback on your interview strengths and weaknesses and a personalised interview action plan.
5. Up to 2 X 10-15 minute “Motivational Boost Calls” e.g. the morning of an interview, or to recover from a setback.
6. Progress Review: Assess progress against initial objectives and refined job search if needed.

Dedicated support with CVs, cover letters and your LinkedIn Profile with our CV writing expert, Rachel Vincent (worth £300)

7. Your CV rewritten to reflect you and your experience perfectly to generate interest from recruiters and potential employers.
8. Done-for-you LinkedIn Profile Summary, on request.
9. Up to 3 done-for-you Cover Letters OR 1 done-for-you Supporting Statement for an online Application Form.

The total Investment for Get Hired! Is £1,600.

Pay in three instalments (deposit £600, plus 2 instalments of £500)

... or pay in full upfront and receive a free LinkedIn tutorial with our social media expert Danny Bermant (worth £225) and access to Ros’ professional network (priceless, and unique to The Career Coach).

GET HIRED! *Lite* PROGRAMME & FEES

Just need a light touch with the key building blocks to get started, rather than lots of coaching support? This option is ideal if you're:

- **Clear about your intended role and type of organisation.**
- **Are beginning your search – no need to diagnose where your current strategy isn't working.**
- **Don't require on-going inspiration, support and accountability – just need to get going.**

Programme elements

1. 1 X 1.5 hour "Job Search Strategy Session", and Weekly Action Planning Tool.
2. Your CV rewritten for you by our full time CV writing expert, Rachel Vincent, which you can re-purpose for your LinkedIn Profile.
3. 1 X 1.5 hour live "Interview Simulation" in which you are interviewed for a role of your choice. Receive detailed feedback on your interview strengths and weaknesses and agree a personalised interview action plan.
4. Pre-recorded 60 minute LinkedIn online tutorial with LinkedIn expert Danny Bermant to help build your LinkedIn profile and use the site to make connections and hear of opportunities before they are advertised ("the hidden job market").

The investment for Get Hired! Lite is £720, payable in full upfront.

Instalment options are available for the unemployed & those on low incomes.



Your Coach

Ros Toynbee LLB
Director of Toynbee Associates

Ros has over sixteen years' experience as a career management and leadership coach. Her business backgrounds are in law, media and financial services. She is passionate about helping professionals build careers that are rewarding for them financially, intellectually and emotionally and who want to make a difference. She has trained with many bodies including CoachU, Fireworks Coaching, the Centre for Right Relationship (CRR UK), and Newfield and is an NLP Practitioner.

She is accredited at Master Certified Coach level with the ICF, making her one of the top 1% of coaches globally, and is regularly invited to speak at networking associations and in the press.



the career coach

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