

Get Hired!

Job search programmes with The Career Coach



thecareercoach

Having problems with securing a new role?
Frustrated with not being shortlisted for roles that represent your experience and the career progression you want?

Recruitment processes have become more complex in recent years, with LinkedIn and other technologies fundamentally disrupting the way that employers and recruiters find good people like you.

Give yourself a genuine competitive advantage by working with a coach who can guide you through the minefield and support you to land your next job offer.



If it's been a few years since you last looked for a new opportunity, chances are what worked for you before might be out of date or need some refinement to reflect current recruitment practices.

If you're failing to get shortlisted or are getting offered the wrong kind of job for you, working with a coach can help you assess where you are going wrong, and how to hit the "reset" button and achieve success fast.

We work with professionals at all levels and in all sectors to help them articulate their experience to potential employers in a compelling way and to find the jobs that are perfect for them.

Choose from our fully comprehensive **Get Hired! Professionals Programme** for end-to-end support or our **Lite** version for those needing a lighter touch.

"Hi Karen, thank you so much for yesterday, you made responding to a person spec a lot of fun and your whole manner is very empowering and confidence boosting, endorsing that my previous job roles are valuable and appropriate for succeeding in the new post I have my sights on. Thank you for the home work you sent to prepare me even further to hit the ground running. Just to let you know that I got the job the other day :) Thank you for your time and support!"

Charlotte, Innovation & Technology Company

HOW CAN I FIND OUT IF THIS IS FOR ME?

Get Hired! is for those who know that they are spinning their wheels in their search - and would value rethinking their approach in a confidential setting with the support of an experienced career coach steeped in the most up-to-date recruitment practices.

The results you achieve will be determined by the level of focus and commitment you give to this programme. You will be more successful if you are open to being challenged, have the courage to step outside of your comfort zone and the discipline to follow through on actions arising from each call. You value learning and are committed to your own professional and personal excellence.

To find out more about how this programme works and whether it is suitable for you, we advise you to book a no-obligation 40-minute consultation by phone or Zoom through our website (details below). All prospective clients are asked to complete and email our **Get Hired! Assessment Form** no later than 24 hours before their consultation so that our time on the call is focused only on the aspects of your search that you would like support with.



GET HIRED! PROFESSIONALS PROGRAMME & FEES

Want a comprehensive coaching programme that will take you from preparation right through to negotiating your offer? Benefit from:

- **A confidential sounding board to explore your personal situation and options.**
- **Efficient strategies that generate maximum results (job offers) in the shortest time.**
- **A clear structure and an on-going support and accountability process, so you follow through and stay on track.**

Up to 8 hours of one-on-one coaching with Karen Perkins, including resources (worth £1,440)

1. 1 X 1.5 hour “Focus Session”: discuss and agree the best way to find your next job, create a strong personal brand which will establish you as a natural leader and asset for your chosen organisations and Weekly Action Planning Tool.
2. 1 X 1.5 hour “Job Search Strategy Session: discuss and agree the best way to find your next job and Weekly Action Planning Tool.
3. 4 scheduled laser 30 minute “Work Your Strategy Sessions” to go deeper and provide on-going guidance and accountability.
4. 1 X 1.5 hour live “Interview Simulation” in which you are interviewed for a role of your choice. Receive detailed feedback on your interview strengths and weaknesses and a personalised interview action plan.
5. Up to 2 X 10-15 minute “Motivational Boost Calls” e.g. the morning of an interview, or to recover from a setback.
6. Progress Review: Assess progress against initial objectives and refine job search, if needed.

Dedicated support with CVs, cover letters and your LinkedIn Profile with our CV writing expert, Rachel Vincent (worth £350)

7. Your CV rewritten to reflect you and your experience perfectly to generate interest from recruiters and potential employers.
8. Done-for-you LinkedIn Profile Summary, on request.
9. Up to 3 done-for-you Cover Letters OR 1 done-for-you Supporting Statement for an online Application Form.

The total Investment for Get Hired! Is £1,790.

Pay in three instalments (deposit £790, plus 2 instalments of £500)

... or pay in full upfront and receive 15% off - £1520.

GET HIRED! *Lite* PROGRAMME & FEES

Just need a light touch with the key building blocks to get started, rather than lots of coaching support? This option is ideal if you're:

- **Clear about your intended role and type of organisation.**
- **Are beginning your search – no need to diagnose where your current strategy isn't working.**
- **Don't require on-going inspiration, support and accountability – just need to get going.**

Programme elements

1. 1 X 1.5 hour "Job Search Strategy Session": discuss and agree the best way to find your next job, create a strong personal brand and Weekly Action Planning Tool.
2. Your CV rewritten for you by our full time CV writing expert, Rachel Vincent, which you can re-purpose for your LinkedIn Profile.
3. 1 X 1.5 hour live "Interview Simulation" in which you are interviewed for a role of your choice. Receive detailed feedback on your interview strengths and weaknesses and agree a personalised interview action plan.

The investment for Get Hired! Lite is £600, payable in full upfront.

Instalment options are available for the unemployed & those on low incomes.

Meet Your Coach, Karen Perkins.

A career coach for over 12 years, Karen offers insights from 20 years of senior management and HR experience, having recruited individuals, set up new teams, and commissioned services in the public, private and third sector.

She assists with all aspects of the job search process, demystifying online job search, whilst helping you develop a great 'social' presence that appeals to employers.

She will help you navigate all stages of the interview process and offers practice for office based, hybrid or remote working roles and helps you build confidence & uncover transferable skills to locate, secure and then move successfully into your chosen role.



"Just to let you know that I received a job offer last week. Thanks again for all your help and it was really interesting to think about what jobs are out there. I'll definitely use your hints in the future."

Sarah, Civil Service Senior Manager



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